

AMBERDELLA

Brand Strategist

Amberdella is a high-energy, motivated entrepreneur, and musician. She's the founder of Strategic Partners Marketing, a marketing firm in Madison, WI that achieved >\$1 million revenue in less than three years. She's the creator of Brand Camp, a program for fellow start up entrepreneurs where she provides brand clarity coaching and brand strategy consulting through the Amberdella brand. She's passionate about helping fellow entrepreneurs and business owners to grow their businesses and rock their brands.

Her ability to simplify a topic, with actionable takeaways, empowers audiences to take-action and make meaningful strides in their businesses and lives. She does all of this while making it fun, and being an all-around bad-ass person, and professional.

“Amber's strategies on branding were simple and actionable. I wrote down so much.”

“Amber's presentation was high-energy, interactive, and engaging. She was knowledgeable, experienced, and had a sense of humor. I wouldn't change anything about it.”



POPULAR SPEAKING TOPICS

- Personal Branding for Today's Professional and/or Entrepreneur
- Stop Selling, Start Serving
- From Overcoming to Emerging: Shift Your Internal Dialogue & Change Your Place in Life
- Maximizing Partnerships
- Marketing to Millennials
- Building a Brand (on a budget)

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